



Drive Now. Text L8R PSA Contest Rules

- Video should follow the theme - Drive Now. Text L8R.
- Video should be no longer than 29 seconds.
- Who May Enter: All students in grades 9-12 in the 40-county Bluegrass Cellular service area are eligible to enter.
- Entries must be submitted with a completed registration form. Each student involved in the project must also complete and submit the liability & publicity form.
- A script must be provided with entry.
- All video entries must be at least standard 720x486 pixels.
- Acceptable video formats include .mov, .avi, and .mpg.
- Entries will be accepted on DVD or on portable USB devices.
- Entries must be postmarked or delivered to any Bluegrass Cellular Customer Care Center by Friday September 30, 2011.
- Entries can also be emailed via YouTube link to sfurlow@bch.com with the subject line "Bluegrass Cellular PSA Contest."
- DVDs should be mailed to:

Bluegrass Cellular PSA Contest
c/o Bandy Carroll Hellige
307 W. Muhammad Ali Blvd.
Louisville, KY 40202